



MULTIMEDIA INNOVATION AND DIGITAL HUMANITIES INTERNATIONAL CONFERENCE (MIDHIC'23)
Conference Schedule

**MULTIMEDIA INNOVATION AND DIGITAL HUMANITIES INTERNATIONAL
CONFERENCE (MIDHIC'23)**
13 – 14 June 2023

Organized by:
**SCHOOL OF MULTIMEDIA TECHNOLOGY AND COMMUNICATION
UNIVERSITI UTARA MALAYSIA**

**“Engaging User Experience via Multimedia Innovation in the Future Digital Humanities
Technology”**

*All sessions (Opening, Parallel Presentation and Closing) can be accessed
via WebEx platform*



WebEx Link:

<https://bit.ly/MIDHIC2023>

Meeting ID: 2644 021 7216

Password: K3j3xvkuUb8



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OFFICIATE CEREMONY AND KEYNOTE SESSIONS

13 JUNE 2023

10.00 AM-12.30 PM

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FB LIVE: <https://www.facebook.com/SMMTC.UUM/live>

10.00 – 10.20 AM	<ul style="list-style-type: none">• Welcoming address from the Emcee• Welcoming speech from the MIDHIC2023 Head of Organizing Committee
10.20 - 11.00 AM	<ul style="list-style-type: none">• Songs: Negaraku & Biru Warna• Doa Recitation• Opening Address: Prof. Dr Mohd Fo'ad Sakdan <i>Vice-Chancellor</i> <i>Universiti Utara Malaysia</i>• MIDHIC2023 Launching Video Presentation
11.05 - 11.35 AM	<ul style="list-style-type: none">• Keynote 1: Prof Dr. Mohd Shahrizal Sunar <i>Director</i> <i>Institute of Human Centered Engineering</i> <i>Universiti Teknologi Malaysia</i>• Q & A Session
11.40 - 12.10 PM	<ul style="list-style-type: none">• Keynote 2: En. Hairulfaizalizwan Ahmad Sofian <i>Chief Executive Officer</i> <i>Warnakala Studios Sdn. Bhd.</i>• Q & A Session



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PARALLEL 1 13 JUNE 2023 9.00 AM – 10.00 AM		
Link: https://bit.ly/MIDHIC2023 Meeting ID: 2644 021 7216 Password: K3j3xvkuUb8		
Room 1	Room 2	Room 3
Virtual Reality	Augmented Reality	Big Data
Chairperson: Nadia Diyana Mohd Muhaiddin PID: 2487	Chairperson: Hammuzamer Irwan Hamzah PID: 3496	Chairperson: Mustafa Abuzaraida PID: 428
Immersive Virtual Reality Application with Tamed Cybersickness: IVRAS4CROSE - Bijak Melintas <i>Nur Sauri Yahaya, Ariffin Abdul Mutalib, Sobihatun Nur Abdul Salam</i>	Awakening Artistic Vision: The Reconstruction of Augmented Reality Technology and Stage Visual Art <i>Tong Zhang, Harryzman Bin Harun, Norhana Binti Yusof</i>	Bengali License Plate Recognition System Using Deep Learning <i>Nawal Khan, Seam Sami, Sarah Jasim, Riasat Khan</i>
PID: 7680 A Proposed Design Model for Image-Based Virtual Reality Self-Therapy Tool <i>Mohd Fairuz Zaiyadi, Nadia Diyana Mohd Muhaiddin, Ariffin Abdul Mutalib, Dayang Rohaya Awang Rambli, Mohammad Hafis Shafiq</i>	PID: 3277 Augmented Reality Application Based on Nielsen's Design Principles: Eyewear Online Shopping <i>Noor Aida Mohd Arif, Azliza Othman</i>	PID: 6469 Parody Works on the Internet: Exceptions or Copyright Infringement? <i>Ahmad Shamsul Abd Aziz, Nor Azlina Mohd Noor</i>
PID: 7700 A Preliminary Study on Tourism in Local Cultural Heritage Metaverse Environment <i>Halizayanie Kimlin, Shahizan Hassan, Nadia Diyana Mohd Muhaiddin, Norshuhada Shiratuddin, Ahmad Affandi Supli</i>	PID: 1266 Systematic Literature Review on Current Application of utilizing Augmented Reality in Heritage Tourism <i>Siti Salbiah Binti Hamzah, Nurulnadwan Aziz, Siti Zulaiha Ahmad, Wannisa Matcha, Sariya Binsaleh, Rosman Mahmood</i>	PID: 5530 Deviant Cloud Computing Behaviour: Exploring Shadow IT Usage Using Bibliometric Analysis <i>Fowokemi Ogedengbe, Yurita Yakimin Abdul-Talib, Fariza Hanim Rusly</i>
	PID: 4128 Challenges of Teaching Digital Media Art Using Augmented Reality <i>Hammuzamer Irwan Hamzah, Yuxiao Liu, Mohd Hamdi Irwan Hamzah</i>	PID: 892 A Performance Analysis of Machine Learning Algorithms based on Varsity of Datasets <i>Mustafa Abuzaraida, Ibrahim Nasir Mahmood</i>



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PARALLEL 2 13 JUNE 2023 2.00 PM – 4.00 PM		
<p>Link: https://bit.ly/MIDHIC2023 Meeting ID: 2644 021 7216 Password: K3j3xvkuUb8</p>		
Room 1	Room 2	Room 3
Educational Technology	Educational Technology	Human Computer Interaction
<p>Chairperson: Azizah Che Omar PID: 6648</p>	<p>Chairperson: Azlina Kamaruddin PID: 9299</p>	<p>Chairperson: Tuan Zalizam Tuan Muda PID: 9620</p>
<p>Usability Evaluation of eNabi: A Digital Game for Islamic Learning Depicting the Story of Three Prophets <i>Jasni Ahmad, Noor Asmira Azman, Nurul Shafiqah Mohamad</i></p>	<p>Analysis of Performance and Technology-Based Learning Perceptions in Tajweed Learning: An Initial Study <i>Nurtihah Mohamed Noor, Marina Ismail, Mohd Fitri Yusoff</i></p>	<p>Applying UX Techniques in Classroom Teaching and Learning <i>Abdul Mutalib, Zuhair Ibrahim Mohamed, Abdulrauf Toshoh</i></p>
<p>PID: 2317</p> <p>A Mobile Game-Based Learning Application for Dyscalculic Children Guided by Universal Design for Learning (UDL) Principles <i>Subashini Annamalai, Nur Fadziana Faisal Mohamed</i></p>	<p>PID: 8383</p> <p>Perception of Undergraduate Students on Remote Learning <i>Chai Min Wei, Yeoh Ee Ting, Hng Zi Li, Puang Siew Chuin, Sobihatun Nur Binti Abdul Salam Abdul Salam</i></p>	<p>PID: 4550</p> <p>User Acceptance for Video Streaming Attribute Range (VSAR) Framework in Android Smartphone Devices <i>Muhamad Hanif Jofri, Mohd Farhan Md Fudzee, Mohd Faizal Mohamed Nor</i></p>
<p>PID: 2528</p> <p>Nabiyii: Design of an Islamic Bedtime Story Audiobook <i>Aeni Zuhana Saidin, Nurul Liyana Amran, Nur Aqilah Azani</i></p>	<p>PID: 6888</p> <p>Student Engagement in Blended Massive Open Online Courses: A Systematic Review <i>Tan Mengqiu, Siti Mahfuzah Sarif</i></p>	<p>PID: 272</p> <p>White Color in Interior Design and Space Planning on Artificial Marble Material <i>Baicheng Yin, Kin Meng Cheng</i></p>
<p>PID: 3174</p> <p>Harnessing on YouTube and Think-Pair-Share for Teaching and Learning Law <i>Ani Munirah Mohamad, Nazli Mahdzir, Yusramizza Md Isa-Yusuff, Mohd Zakhiri Md Nor, Wan Rosalili Wan Rosli, Saslina Kamaruddin</i></p>	<p>PID: 5543</p> <p>A Proposed Conceptual Model of Spatial Ability for Immersive Learning Environment <i>Yi Jian, Juliana Aida Abu Bakar</i></p>	<p>PID: 6262</p> <p>User Experience Design Principles for Content Creation in Mixed Reality Environments <i>Dingkai Zhang, Hammuzamer Irwan Hamzah</i></p>



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<p>PID: 6795 A Computational Thinking Model for Game-based Learning to Enhance Students' Mathematical Problem Solving Skill <i>Subashini Annamalai, Azizah Che Omar, Sobihatun Nur Abdul Salam</i></p>	<p>PID: 7118 Bringing Back Fun and Active Learning in the Malaysian ESL Classrooms <i>Siti Nur Syafiqah Supian, Nor Aishah Amani Rameli, Mohd Zaki Mohd Amin, Nur Shahida Shaarin, Dashima Abdul Wahab, Norma Yaakub</i></p>	<p>PID: 9111 UX Matter: Understanding Children with ASD and Their Needs <i>Xu Miaomiao, Ariffin Abdul Mutalib, Hammuzamer Irwan Hamzah</i></p>
<p>PID: 4710 Assessment of Users' Coerce on E-Learning Tools: Based on Modified Technology Acceptance Model During Social Disruption <i>Abdulrauf Toshoh, Lateefat Ahmed-Belo, Ariffin Abdul Mutalib</i></p>	<p>PID: 7669 Questions for Formative and Summative Evaluation Using the Qualitative Approach for Multimedia Projects <i>Abd Hadi Abd Razak, Hammuzamer Irwan Hamzah, Mohd Hamdi Irwan Hamzah</i></p>	<p>PID: 5242 Usability Evaluation of VMall Shopline: A Mobile App to Assist Student Shopping <i>Tuan Zalizam Tuan Muda, Muhammad Hamizan Md Marzuki, Wan Nurul Hakimah Wan Ismail</i></p>
<p>PID: 3800 Using Markov Chains in Modeling Student Progress through Philippine Secondary Education <i>Lance Calvin Gamboa, Patricia Angela Abu, Christian Paul Chan Shio</i></p>	<p>PID: 5156 Feasibility Analysis of Digital Media Art Teaching Based on AR Technology <i>Yu Xiao Liu, Hammuzamer Irwan Hamzah</i></p>	
<p>PID: 1031 User Experience on Animation Video of Learn with Voca for Pre School Students <i>Azizah Che Omar, Syafatullah Imam, Yuni Rahmah Putri</i></p>	<p>PID: 3048 Students' Reflection of Leadership Communication Classroom associated to Self-Confidence <i>Azlina Kamaruddin</i></p>	



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PARALLEL 3 14 JUNE 2023 9.00 AM – 11.00 AM		
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Room 1	Room 2	Room 3
Innovation in Society	Digital Humanities	Health Informatics
Chairperson: Nur Fadziana Faisal Mohamed	Chairperson: Rohana Mijan	Chairperson: Norhana Yusof
PID: 602 Smart Paper Lamp- Provide Light-Based Convenience for the Elderly, Young Children, and the Disabled <i>Sun Jian, Kin Meng Cheng</i>	PID: 2247 Redefining Chinese Culture in Animated Film: The Effects of Globalization <i>Yuan Wei, Vimala Perumal, Roopesh Sitharan</i>	PID: 4747 Media Representation of Female eSports <i>Tan Poh Ling, Karmilah Abdullah</i>
PID: 2360 Instruments for Measuring the Cyberbullying Behavioural Toward Online Games by Integrating Cybersecurity Strategies <i>Muhammad Fakhru Rizuan Che Omar, Mohd Nizam Saad, Noor Aziah Abdullah, Nurulhuda Ibrahim</i>	PID: 3241 Understanding Sustainable Journalism Practice in Malaysia: Lesson Learned from Tokyo 2020 Olympic Games Sustainability Plan and News Reporting <i>Awan Ismail, Hafezdullah Mohd Hassan, Rizalawati Ismail</i>	PID: 4279 A Systematic Review of Social Media Impacts on Mental Health Issues During COVID-19 Pandemic <i>Yoke Wan Looi, Wei Wen Loh, Yeun Qinn Sim, Jie Enn Chong, Nassiriah Shaari, Sobihatun Nur Abdul Salam</i>
PID: 5219 Identify The Average of Bitrate for 360 Degree Video Between 4K HEVC and MP4 <i>Khairunnisa Abdul Kadir, Nur Haliza Abdul Wahab, Aisha Rohaizat, S.Zaleha H, Keng Yinn Wong, Adi Wira Mohd Zin</i>	PID: 7918 We Media Communication Strategy for Chinese Camellia Oleifera Culture <i>Wenxin Sun, Harryzman Bin Harun, Norhana Binti Yusof</i>	PID: 1625 Optimizing Covid-19 Diagnosis with Feature Selection and Data Balancing: A Comparative Study <i>Fauzan Iliya Khalid, Mokhairi Makhtar, Rosaida Rosly</i>
PID: 4439 Are Ephemeral Digital Stories Persuasive Tools? An Exploratory Study into Instagram Stories <i>Fathima Musfira Ameer, Nurulhuda Ibrahim, Harryzman Harun</i>	PID: 7628 The Design Direction of China`s Designer Toys in the Context of New-Cultural Creativity <i>Jiarun Liu, Harryzman Harun</i>	PID: 1324 Educators' Knowledge, Attitude, and Skills over Glucose-6-Phosphate Dehydrogenase (G6PD) <i>Yusrita Mohd Yusoff, Ariffin Abdul Mutalib, Sobihatun Nur Abdul Salam</i>



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<p>PID: 4601 Court Recording and Transcription (CRT) for Innovative Courts System in Malaysia <i>Ani Munirah Mohamad, Anis Shuhaiza Mohd Salleh, Mohd Zakhiri Md Nor, Najah Inani Abdul Jalil, Zaiton Hamin, Wan Rosalili Wan Rosli</i></p>	<p>PID: 8672 Multimedia Elements in Sculpture Creation and Sculptors' Creative Self-Efficacy: A Pilot Study <i>Xing Yu Liu, Ying Bai, Kin Meng Cheng</i></p>	<p>PID: 3616 Legibility Impact Factor for Shoulder-Surfing Resistant Authentication Scheme by Visual Perception <i>Juliana Binti Mohamed, Mohd Farhan Bin Md Fudzee, Muhamad Hanif Jofri, Sofia Najwa Binti Ramli, Mohd Norasri Bin Ismail, Zuraida Binti Ibrahim</i></p>
<p>PID: 9167 Innovating Legal Practice: Selected Legal Issues Confronting E-Lawyering in Nigeria <i>Ibrahim Sule, Ani Munirah Mohamad, Nor Azlina Mohd Noor</i></p>	<p>PID: 4011 The Aesthetics of the Monkey King Character in Chinese Animated Films <i>Wang Fanghua, Harryizman Harun, Nurulhuda Ibrahim</i></p>	<p>PID: 8221 Designing Mobile Application for Colour Identification for Children with Autism <i>Romiza Md Nor, Nor Airaneeey Mazlan, Siti Zulaiha Ahmad, Mohd Isa Ab Malik</i></p>
<p>PID: 9812 Designing A Behavior Change Support System to Discourage Sedentariness Among Office Workers <i>Nur Fadziana Faisal Mohamed, Noorminshah A.lahad</i></p>	<p>PID: 3156 Integration of Technology and Tradition- Digital Reconstruction of National Animation Film <i>Xi Yu, Subashini Annamalai</i></p>	<p>PID: 5691 Evaluating the Sense of Spatial Presence of an Image-based Virtual Reality Self-Therapy <i>Mohd Fairuz Zaiyadi, Nadia Diyana Mohd Muhaiyuddin, Ariffin Abdul Mutalib, Dayang</i></p>
	<p>PID: 2522 The Preliminary Result of Digital Branding Practices in Malaysian Cyberspace for Grand Strategy Model Development <i>Rohana Mijan, Noor Aziah Abdullah, Norsiah Abdul Hamid, Nurhafiz Abdul Razak</i></p>	<p>PID: 9651 A Model for Designing Therapeutic Games for Adolescents with Depression (CBT-TGDM): An Expert Review <i>Norhana Yusof, Nazrul Azha Mohamed Shaari, Eizwan Hamdie Yusoff</i></p>



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CLOSING CEREMONY AND BEST PAPER AWARD ANNOUNCEMENT 14 JUNE 2023 11.05 AM - 11.30 AM	
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11.05 -11.30 AM	<ul style="list-style-type: none">• Closing Address: Assoc. Prof. Dr. Mohd Khairie Ahmad <i>Dean School of Multimedia Technology and Communication Universiti Utara Malaysia</i>• MIDCHIC'23 Closing Video Presentation.• Best Paper Award Announcement• Conference Adjournment